



Recognition & Benefits

		\$10K+ Wall Builder	\$15K+ Foundation	\$25K+ Cornerstone	\$50K+ Leadership	\$75K+ Keystone	\$100K+ Legacy
Employee Engagement	Team Build Day(s)	1	2	4	6	8	10
	Habitat NYC staff to lead kick-off & morning meeting						
	Team photo from build day						
	Lunch and Learn session for employees						
	Invitation to a Habitat NYC Homeowner celebration						
	Custom tour of Habitat NYC projects						
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Digital Presence & Media	Listing on HabitatNYC.org						
	Name listing in Habitat NYC Annual Report						
	Social media post highlighting volunteer team build day						
	Recognition in newsletters/sponsor publications						
	Partnership announcement and dedicated press release						
	HabitatNYC.org homepage highlight						
	Press release posting on PR Newswire or Business Wire						
	Inclusion in sponsor appreciation ad run annually in Crain's NY						
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Branding	Right to use Habitat NYC logo and graphics						
	Prominent logo listing on build site signage						
	Co-development on marketing communications plan						