Habitat for Humanity New York City transforms lives and communities by building quality, affordable homes with families in need, and by uniting New Yorkers around the cause of affordable housing.
New York City is more than a city of movers and shakers and dealmakers; it is a city of neighborhoods where our children play and go to school, where we worship and where we make our roots. It is our launching pad and our resting place. It is our home.

Though they share our passion, many of our neighbors cannot truly call this city their home. They are the hard-working New Yorkers who rise early to open the city and stay late to close it up at night. For their home, their safe space, they must travel further afield just to find something even moderately affordable. If they do live in the city, they almost certainly live in overcrowded, unsafe or inadequate housing and are significantly rent-burdened.

If you know Habitat for Humanity, you know that we believe in the partnering with families to provide the opportunity for decent and affordable home ownership. But affordable home ownership in New York City? That’s an oxymoron, right? Wrong!

Since 1984, Habitat for Humanity New York City has delivered the dream of home ownership to more than 500 families and revitalized more than 100 community spaces through a combination of new construction and preservation programs. We accomplish this work through the traditional Habitat model of engaging volunteers and, you may be surprised to learn, as an affordable housing developer, where we select projects that have more limited volunteer scope. It is always our aim to serve as many New Yorkers as we can, as efficiently as we can.

Engaging volunteers in the work of affordable housing will always and forever be at our core – the impact of this work is transformational to the families and also to the volunteers themselves. I hope you will join us.

Together, we will celebrate as our partner families’ move into their homes, and together, the Habitat NYC team will set the stage for new and innovative methods to help more New Yorkers for generations to come.

Karen Haycox

CEO, Habitat for Humanity
New York City
Housing Insecurity Hurts New Yorkers

The rate of homeownership in New York City is just 31% — less than half of the national average.

| National rate of homeownership | 64% |
| NYC rate of homeownership      | 31% |

Nationwide, renters have dramatically lower financial assets than homeowners — by more than a 36 to 1 margin.

Issues associated with substandard housing, like mold, dust and pests, are among the causes of respiratory issues like asthma.

3% of home purchase prices in 2014 were affordable to low-income families.

1 in 8 children in NYC have been diagnosed with asthma.

Sources: NYU Furman Center • Federal Reserve Survey of Consumer Finances • NYC Dept. of Health and Mental Hygiene

“If you don’t have a home, you can’t build anything else.”

— Vivian Louie, HPD Commissioner and Habitat Volunteer
“The security of having this house was a privilege, and having that privilege when I know that other people don’t, that pushes me to say ‘I need to work to deserve this.’ To go to college, to do better for myself. I have been given this gift, I need to do something with it.”

—Kristiana M., on growing up in a Habitat home
Building & Preserving Communities

This year, we built upon the ambitious goals we’ve set for ourselves. Not only that, but we set the stage for the most robust pipeline of construction projects in our history.

553
Families served since 1984

13
Families moved into new homes in 2016

37
Families served in 2016 through our preservation efforts

100
Homes in pre-development

233
Potential new homes in our pipeline

47
Individuals enrolled in our Pathway2Partnership financial literacy program

22
Public spaces revitalized through our A Brush With Kindness program in 2016

17
AmeriCorps members gained career readiness skills serving with Habitat NYC

“Hope starts when somebody gives you a hand. Someone helps to lift you up from wherever you are and says, ‘You can make it.’”

— Gladys M., Habitat Homeowner

Construction of the 15-unit Dean Street Residences in Brooklyn provided thousands of New Yorkers the opportunity to build with us this year.

A Habitat volunteer helps to repair and preserve a Sandy-damaged home in Staten Island.

Former AmeriCorps Member and current A Brush with Kindness Site Supervisor Sam Winter paints a vibrant mural in a community center.
Uniting New Yorkers

Our volunteers power our operation. This year, our volunteers hammered, painted, sawed, sold items at the ReStore and spoke out to build and preserve New York City’s communities, and advocates laid the foundation for the future of our grassroots efforts from the local to global levels.

“Painting a senior center, helping out at a build site, supporting social functions, stuffing envelopes and talking to donors, it all was completely rewarding, and I gained much, much more than I gave.”

– Alex L., Habitat NYC volunteer

“…you could find out about a passion you didn’t know you had.”

– Shane H., Habitat NYC Volunteer

VOLUNTEER BREAKDOWN

- 2724 Construction site volunteers
- 1093 A Brush With Kindness volunteers
- 1049 Critical Home Repair volunteers
- 533 ReStore volunteers
- 75 Special events & office volunteers

TOTAL VOLUNTEER HOURS: 51,165

HOUSING JUSTICE ADVOCATES

We led advocacy efforts to support permanently affordable homeownership through Community Land Trusts.

Introduced legislation supporting Community Land Trusts to NYC City Council

Dept. of Housing Preservation & Development expressed interest in the future of CLTs.
## Donor Highlights

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<th>Corporate Partner Highlight: Voya Financial</th>
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<td><strong>Partner since 2014</strong></td>
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<td><strong>Donated more than $60,000 since 2014</strong></td>
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<th>Faith Partner Highlight: Grace Church of New York</th>
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<tr>
<td><strong>Partner since 1984</strong></td>
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<td><strong>Donated $100,000 in 2016</strong></td>
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“We were first involved with Habitat because it makes a great teambuilding opportunity. But over the years, we’ve seen their mission in action and it has become much more focused on one of the many ways we invest in communities.”

— Braeden Mayrisch, Voya Foundation & Office of Corporate Responsibility

## Corporate Volunteers

- 1784 Corporate volunteers throughout the year

## Faith & Community Volunteers

- 421 Faith & Community volunteers throughout the year

## A Year at the Restore

### Top-Selling Items:
- Hardwood Furniture
- Appliances
- Living Room Furniture

### Transactions: 10,354

### Items Sold: 32,164

### Number of Miles Our Donation Trucks Drove: 15,000

(That’s more than driving every street in New York City... twice!)

### Pounds of Waste Diverted from Landfills: 10,000

(That’s more than the weight of one and a quarter subway cars!)

The Habitat NYC ReStore, in Woodside, Queens, is a store that accepts donations of gently used furniture, appliances, household goods and even construction materials, and sells them at up to 80 per cent off retail price. All proceeds from the store directly fund our mission to build and preserve homes and communities.
Welcome to our House

In October, our first-ever Habitat House Party gala was a great success, raising over $615,000 to build and preserve homes for hard-working New Yorkers. Guests sampled whiskey, painted a mural, listened to a live swing band, built a scale model of an upcoming Habitat NYC development, and generously donated to ensure that New York City remains a place where we all can afford to live.

Board of Directors

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North Lake Capital

Peter Murray, Vice-Chair
Dolphin Property Services

Father Stephen Mimnaugh, Vice-Chair
St. Francis Friends of the Poor, Inc.

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Amalgamated Bank

Scott Zucker
Tradeweb

Thank you to our board members whose terms of service came to an end in 2016:

Carmen Hughes  Ron Darling  Marti Speranza (leave of absence)

Leadership Council

In the fall of 2016, Habitat NYC launched our Leadership Council, a group of passionate advocates for Habitat NYC who will serve as a guiding force for our organization.

Christine McGuinness, Chair
Schiff Hardin

Dr. Debbie Almontaser
Muslim Community Network

Emily Bergl
Actress

Assemblywoman Rodneyse Bichotte
New York State Assembly

Liz Blake
Retired, Habitat for Humanity International

Erica Buckley
Stroum & Stroum & Lavan

Amy Carlson
Actress

Denise Courter
FDI Families

Ron Darling
Former All Star Pitcher for the New York Mets

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Pastor Gilford T. Monrose
Mt. Zion Church of God 7th Day

Lee Olesky
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Bianca Ramirez
Hudson Housing Capital

Councilman Donovan Richards
New York City Council Member

Marti Speranza
Candidate for New York City Council
Because the process of building and selling homes can often span two or more fiscal years, Habitat NYC’s Five Year Average presents a clearer financial picture of our program expense efficiency. These numbers represent combined figures from 2012 – 2016.

5-Year Averages

- **Program Services**: 82%
- **Management & General**: 10%
- **Fundraising**: 8%

TOTAL: $78,262,091

### Revenue

- Contributions & Grants: $3,431,780
- Home Sales: $3,161,644
- Government Subsidies: $1,368,011

TOTAL: $9,402,820

### Expenses

- Program Services: $8,683,527
- Management & General: $1,936,156
- Fundraising: $1,364,306

TOTAL: $11,983,989

We couldn’t complete our vital work without the combination of volunteer labor and generous donated funds from compassionate New Yorkers and caring corporations. Thanks to all who donated to Habitat NYC this year.